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PRESS RELEASE

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**CROWN RESORTS STATEMENT ON THE  
VICTORIAN GOVERNMENT'S HARM REDUCTION REFORMS**

**03 April 2023** - Crown has been working collaboratively with the Victorian Government on these world-class reforms and once implemented will put Crown on a path to industry best practice by reducing and preventing gambling-related harm. We will now work at pace to train our team members and embed the new Code.

This work builds on our whole-of-company transformation that has been underway for more than 18 months, as we continue to build a Crown that exceeds the expectations of our stakeholders and communities.

This includes the implementation of our new and enhanced approach to responsible gambling which aims to bring about a healthier, safer gambling culture for all.

This approach, which puts harm reduction and guest wellbeing at its centre, includes: evaluation and monitoring impacts; uptake of gambling safety features and technology; building a safer future; embedding a safer gambling culture; and building transparency and collaboration with our stakeholders.

**\* Please attribute this statement to a Crown Melbourne CEO Mike Volkert**

**END**

Notes to Editor:

- *The Responsible Gambling team at Crown Melbourne has increased its staffing levels by nearly 80% in the past 18 months, and more than doubled across Crown Resorts, with more to come.*
- *Our responsible gambling team is led by Dr Jamie Wiebe, an academic with a specialty in gaming, mental health and addiction research and policy.*

**For more information, please contact:**

Kris Taute  
Head of Corporate Communications  
Crown Resorts  
E: [kris.taute@crownresorts.com.au](mailto:kris.taute@crownresorts.com.au)  
M: 0413 829 142