



PRESS RELEASE

**CROWN RESORTS NAMED AS PRESENTING PARTNER FOR TAYLOR SWIFT |
THE ERAS TOUR AUSTRALIAN LEG**
Touring Melbourne & Sydney in February 2024

Wednesday, 21 June 2023 – Melbourne: Crown Resorts (Crown) has been announced as the Australian Presenting Partner of Taylor Swift | The Eras Tour, taking place in Melbourne and Sydney in February 2024.

To mark the occasion, Crown will be hosting a Swifties High Tea at Crown Melbourne's The Waiting Room today, where a number of her fans will be waited on by Crown's butlers and treated to chai spiced cookies and tea.

Preparations are already underway to welcome global superstar, Taylor Swift, Down Under for the first time since 2018. Crown Metropol Melbourne is set to transform into a hub of Taylor Swift | The Eras Tour themed activity, through activations and consumer promotions.

Crown Melbourne CEO Mike Volkert said: "Crown is so excited to be the Presenting Partner of Taylor Swift | The Eras Tour, which is easily one of the most anticipated concert tours in recent memory.

"Entertainment is part of Crown's DNA, and we are proud to play a role in bringing this tour to Australia, which will have a significant and positive impact on the Melbourne and Sydney economies.

"For those travelling to Melbourne for the tour, our exclusive Crown Metropol Hotel packages go on sale at 9am today, giving fans the ultimate Taylor Swift | The Eras Tour experience throughout their stay, and we look forward to hosting them at Crown.

"Taylor Swift | The Eras Tour – presented by Crown will be something you won't want to miss," Mr Volkert said.

For more information, including where to book Crown Metropol Hotel Packages, please visit: <https://www.crownhotels.com.au/melbourne/crown-metropol/hotel-offers>

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NOTES TO EDITORS:

The Era's Tour Australia concert dates:

- **Melbourne Cricket Ground, Melbourne:**
 - Friday 16 February 2024
 - Saturday 17 February 2024

- **Accor Stadium, Sydney**
 - Friday 23 February 2024
 - Saturday 24 February 2024
 - Sunday 25 February 2024

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