



**MEDIA ANNOUNCEMENT
FOR IMMEDIATE RELEASE**

Crown Towers Perth named five-star hotel in Forbes Travel Guide's 2025 Star Awards
Earns Prestigious Accolade; Ratings Showcased on ForbesTravelGuide.com

[CROWN TOWERS PERTH IMAGERY](#)

PERTH – (February 12, 2025) Crown Towers Perth has been awarded a coveted international rating by Forbes Travel Guide, making it the only hotel in Australia and among a few elite hotels in the Asia Pacific region to be recognised to this standard.

Crown Towers Perth is located within the city's only integrated resort complex, on the banks of the Derbarl Yerrigan (Swan River). The property's beautifully appointed guest rooms and suites are unparalleled in every way. From thoughtful design, bespoke furniture, and intuitive technology, they are an opportunity to experience Perth in pure luxury for tourists and locals alike.

Brian Pereira, Interim CEO of Crown Perth, said the 2025 Star Rating list reflects a commitment to creating joyful, elevated guest experiences.

"We are honoured to have Crown Towers Perth recognised as a Five-Star hotel, by the global authority in luxury hospitality. An understated, timeless delivery of luxury is at the heart of the hotel's philosophy and this award is testament to that."

"It is our amazing team who deliver this world class service and work hard to elevate our properties to the next level and truly support Crown as Perth's ultimate entertainment destination," he said.

Forbes Travel Guide is the only independent global rating system for luxury hotels and comprises up to 900 rigorous standards. With prominence placed on service, a Forbes Travel Guide Five-Star hotel must go above and beyond a guest's expectations, with great lengths taken to create a seamless experience.

A staff member of a Forbes Travel Guide Five-Star hotel must demonstrate intuitive, thoughtful, and anticipatory service whilst maintaining the utmost professionalism. Forbes Travel Guide inspectors stay anonymously for two nights and three days at each hotel to evaluate every detail of the visit.

Amanda Frasier, President of Ratings for Forbes Travel Guide, said the 2025 Star Rating list reflects a commitment to creating memorable environments that foster connection and joy.

"This year's list continues to reflect the changing landscape of luxury with properties setting the standard for authentic experiences while offering unparalleled amenities, enhanced well-being and delivering unforgettable moments. We are thrilled to recognize their dedication to creating truly world-class travel options for today's discerning guest."

For more information on Crown Towers Perth, please visit: crownperth.com.au



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Notes to the Editor:

About Crown Towers Perth:

The pinnacle of luxury, Crown Towers Perth's guest rooms and suites boast unparalleled city views. Intelligently designed with the latest in luxury hotel technology and hosting Crown Towers' renowned service, guests have the opportunity to experience hotel indulgence in Perth unlike any other. The property also features expansive lagoon pools, a state-of-the-art fitness centre, luxury retail stores and a modern business centre, with Crown Spa operating seven-days a week on site.

The property's Crystal Club was created by acclaimed interior designer Blainey North, the lounge features custom designed furniture, intricately carved marble, mirrors and refractive lighting inspired by the transformative Bismuth Crystal. The spacious lounge, located on the 15th floor of Crown Towers, includes a cocktail bar and an open terrace with unimpeded views of the city skyline.

About Forbes Travel Guide:

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Anonymous professional inspectors evaluate based hundreds of exacting standards, with an emphasis on exceptional service, to help discerning travellers select the world's best experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process.

For more information about Forbes Travel Guide, please visit [ForbesTravelGuide.com](https://www.forbes.com/travelguide).

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