

**For immediate release**



## **CROWN PERTH PARTNERSHIP ANNOUNCEMENT**

[Images here](#)

*Crown Perth today announced it will continue its relationship with both WA AFL teams*

Crown today announced it will continue to partner with both WA AFL teams, supporting sport and tourism in the state.

The partnerships reflect Crown's commitment to working with local communities to create joyful, elevated experiences and driving tourism and sporting events for everyone to enjoy.

Crown Perth Interim CEO Brian Pereira said he was proud to continue the longstanding partnerships.

"Crown a significant contributor to the local and national tourism industry, driving opportunities in sport, entertainment and tourism in every state we operate in," he said.

"Supporting both of these teams through our partnership is a reflection of the focus Crown places on being a part of the community we operate in – there's nothing more West Australian than the Fremantle Dockers and the West Coast Eagles!"

The West Coast Eagles and Fremantle Football Club have expressed their gratitude for Crown Perth's support and look forward to working together to achieve mutual success on and off the field.

Fremantle Football Club CEO Simon Garlick said the partnerships like the one Crown has with Fremantle are an important part of the club's strategy.

"This collaboration allows us to enhance the experience for our loyal supporters while also attracting new fans to the Fremantle family," said Fremantle Football Club CEO Simon Garlick.

"Crown Perth's commitment to creating elevated experiences aligns perfectly with our goal of providing unforgettable moments for our members and supporters, both on and off the field."

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"Together, we're not just promoting sport, but also contributing to the vibrant culture and tourism landscape of Western Australia."

West Coast Eagles CEO Don Pyke was delighted to continue their strong partnership with Crown.

"Connecting and engaging with our passionate and loyal members and fans is at the forefront of everything we do at the West Coast Eagles, and our long-standing partnership with Crown enables our club to strengthen that sense of belonging," Pyke said.

"We are delighted to continue offering exciting experiences and creating lifelong memories in conjunction with Crown as we head into our 39th AFL season together."

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